



Red Bike

Press Release

For Immediate Release: Thursday, September 15, 2022

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Red Bike Celebrates 8 Years of Operation Cincinnatians have taken over 750,000 rides

Cincinnati Red Bike celebrates 8th year of providing bike transportation to Cincinnati

- how does red bike help community?
- how does this effect our expansion?
- easy/hard road? How did we get here?
- introduce new Executive director, taken over leadership roll

Story of 750k rider

- how long have you been using red bike?
- main purpose?
- what pass do you have?
- how has red bike helped you/family (if applicable)

UC

- which department
- how involved
- what does the symbiotic relationship look like?

Celebration

- reiterate how huge the 8years and 750k milestone is
- thankful for sponsors and community
- in commemoration of this achievement we will be providing \$8 All day Passes on 15 September with code **8YRS**

About UC Health

- information on UC-

About Red Bike

Red Bike is Greater Cincinnati's non-profit bike share system, with 64 bike share stations and over 500 publicly shared bicycles throughout Cincinnati, Newport, Covington, and Bellevue. Red Bike is powered by UC Health as the presenting sponsor from its inception in 2014. To learn more about opportunities to support the region's public, non-profit bike share system and sponsor Red Bike, email:

support@cincyredbike.org