



November Monthly Newsletter:

-Survey Information and winners

To further our knowledge of our users and bikes, we sent out a Fall survey for 2022, and we received a staggering 844 responses! Red Bike sent out the survey to analyze how members are using our bikes and why; this information helps us cater better to our users and work on any concerns people have. Those who completed the survey are given a free Day Pass and put into a raffle to win one of three VISA Gift Cards or tickets to the Cincinnati Zoo, and we will be distributing the prizes soon, so be on the lookout if you completed the survey! We are pleased to see that Red Bike has made Cincinnati more enjoyable, and we have provided more freedom to do the activities you like more!

-BLINK Bright Ride roundup

For the third year, BLINK Bright Ride has joined Cincinnati and surrounding communities for an unofficial kick-off to the weekend. Over nine hundred participants dressed in their best light-up costumes and decorated bikes! Red Bike was at Findlay Market, providing free rides to those who needed a bike and wanted to participate! We want to thank Arts on the Streets for continuously providing such significant events and gathering the community in a fun, safe, and eco-friendly way. "People and artists come together to create things that benefit the city. And we like this because it shows off the creativity of our place. It's something everybody can do to be part of Blink. And it shows off the importance of bikes to our city," said Margy Waller, host of Blink Bright Ride (WLWT5, October 12, 2022).

New Stations roundup- (Shelterhouse, 7th and Race, Grant Park plans)

Red Bike is happy to announce that we have expanded our stations to Shelterhouse and 7th and Race. We have seen a considerable influx of signups in Go Users at the Shelterhouse location, and the station has been used with 680 bikes checked out since August 25! We have initiated the plans for a new Grant Park station and hope to be done by the end of November!

Cinci Gives Campaign-

We have decided to participate in the Cincinnati Gives Challenge to help fundraise further efforts and plans for Red Bike. The challenge is a friendly fundraising competition where local charities raise the most money. The challenge runs from November 28 through December 8 at 5 pm. We encourage you to check out our profile at the link below and donate what you can! [LINK](#)

OKI Grant-

On Thursday, October 14, Red Bike was awarded over 300,000 dollars to help launch our new bike fleet! \$50,000 of that grant money will be used for replacement parts to advance our fleet further and keep bikes up to par. Thanks to the Ohio, Kentucky, Indiana Regional Council of Governments grants, Red Bike can expand and refurbish our fleet of bikes. We plan to purchase one hundred e-bikes to replace older models that are no longer working or beyond repair in 2023.



Photo by @tourdejoe and @jtennymd on Twitter

Co-Sponsors of Bright Ride: ArtsWave, Cincinnati Cycle Club, Cincy Nice, Devou Good Foundation, Discover Rides Covington, Findlay Market, ish Festival, Margy and Mel Ride Bikes, Queen City Bike, OTR Garage, Red Bike, Reser Bicycles, Spun Bicycles, Tri-State Trails, Urban Transit